


ShotTracker® EVERY STAT. REAL-TIME.



YOU CAN'T IMPROVE WHAT YOU DON'T MEASURE, THAT'S WHY THERE'S SHOTTRACKER.


ShotTracker® is a sensor based system that automatically captures statistical and performance analytics for an entire team in real-time during practice and games. Use ShotTracker analytics to motivate players, engage fans and improve your team's record.


 Advanced statistical data (over 70+ stats) and insights maximize player and team performance


 Performance data including load physical and mechanical intensity correlated

 Automated real-time player reports keep players informed and motivated

 Available in all major basketball brands

 Integrates with video production solutions to eliminate manual tagging

 Apps for coaches, players and fans customize the data for every audience

 Augmented reality engages fans like never before



